



Introducing the
Texas Statewide
Corporate Sponsorship Program
For the year
June 1, 2008 – May 31, 2009

The sponsorship committees of the three chapters of Texas HFMA (Lone Star, South Texas and Gulf Coast) have joined together to offer a limited number of STATEWIDE SPONSORSHIPS. These opportunities offer:

- Membership in the three Texas regional sponsorship programs at a significant fee discount – offering easy access and prominent exposure to the full State of Texas membership (over 2000 strong)
- Exclusive participation in our ANNUAL STATEWIDE MEMBERSHIP MEETING (March 29 - 31, 2009) held at the Driskill Hotel in downtown Austin, Texas.

Healthcare Financial Management Association Texas Statewide Sponsorship

Enrollment Period: *April 1, 2008 through Sept 1, 2008*

Sponsorship Term: *June 1, 2008 through May 31, 2009*

2008-2009 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
ANNUAL SPONSORSHIP FEE	\$12,000	\$7,000	\$3,000
<i>VALUE*</i>	<i>\$18,000</i>	<i>\$9,000</i>	<i>\$3,750</i>
<i>DISCOUNT*</i>	<i>33%</i>	<i>22%</i>	<i>20%</i>
GENERAL BENEFITS			
<i>Sponsorship of the Texas Lone Star chapter of HFMA</i>	GOLD	SILVER	BRONZE
<i>Sponsorship of the Texas Gulf Coast chapter of HFMA</i>	GOLD	SILVER	BRONZE
<i>Sponsorship of the South Texas chapter of HFMA</i>	GOLD	SILVER	BRONZE
<i>Exposure to 2000+ Texas-based HFMA members</i>	●	●	●
ANNUAL STATEWIDE NEWSMAGAZINE (January, 2009)			
<i>Sponsor listing in January Statewide Newsmagazine</i>	●	●	●
<i>Advertisement in January Statewide Newsmagazine</i>	1/4 Page Ad	Business Card	
ANNUAL STATEWIDE CONFERENCE (March 29-31, 2009 Austin, TX)			
<i>Complimentary Registration Coupon for 3-day Annual Spring Conference in Austin **</i>	2	1	
<i>Sponsor listing in Pre-Conference promotional material</i>	●	●	
<i>Sponsor listing on Conference Signage</i>	●	●	
<i>Sponsor listing on Conference Website</i>	●	●	
<i>Link to Sponsor Website from Conference Website</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Exhibitor Space at 3-day Annual Spring conference in Austin, TX***</i>	Table		

* based on individual chapter sponsorship and statewide meeting participation
 ** coupon valid for pre-registered attendees only
 *** space is limited at the Driskill Hotel and will be filled on a first come, first serve basis

Healthcare Financial Management Association Texas Lone Star Chapter

Enrollment Period: *April 1, 2008 through Sept 1, 2008*

Sponsorship Term: *June 1, 2008 through May 31, 2009*

2008-2009 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at over 10 events per year</i>	●	●	●
<i>Sponsor exposure to 1000+ members in nation's 5th largest chapter</i>	●	●	●
MEETINGS & EVENTS			
<i>Coupons for complimentary dinner meeting registration for you or a guest*</i>	12	8	4
<i>Coupons for 50% off half day, full day or multiple day event registration for you or a guest*</i>	10	4	2
LONE STAR EXPRESS MAGAZINE			
<i>Magazine will include sponsor listing in each addition.</i>	●	●	●
<i>Magazine will include the corporate logo.</i>	●	●	
<i>Full Page advertisement in each Magazine</i>	●		
<i>Half Page advertisement in each Magazine</i>		●	
<i>Spotlight article in one newsmagazine about sponsor organization. (background - no selling please!)</i>	●		
HFMA LONE STAR WEBSITE			
<i>Listing on the HFMA Lone Star Website Sponsor Column</i>	●	●	
<i>Link on the HFMA Lone Star Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs Committee for potential speakers/topics</i>	●		

* coupon valid for pre-registered attendee only.

Healthcare Financial Management Association South Texas Chapter

Enrollment Period: April 1, 2008 through September 1, 2008

Sponsorship Term: June 1, 2008 through May 31, 2009

2008-2009 CORPORATE SPONSORSHIP OPPORTUNITIES

	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Participate in scholarship programs for area university healthcare students.</i>	●	●	●
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at numerous chapter events.</i>	●	●	●
<i>Sponsor exposure to 375 members</i>	●	●	●
WEBSITE			
<i>Listing on the HFMA South Texas Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA South Texas Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
<i>Description of Services on the HFMA Lone Star Sponsor Page</i>	●	●	
MEETINGS			
<i>The Sponsor will receive the specified number of complimentary meeting certificates to be used at the South Texas annual and/or fall meetings.</i>	6	4	2
NEWSLETTER			
<i>Newsletter will include recognition in the four editions published annually.</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●	●	
<i>Brief description of services in the newsletter.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs committee for potential speakers/topics.</i>	●		

Healthcare Financial Management Association Texas Gulf Coast Chapter

Enrollment Period: *April 1, 2008 through September 1, 2008*
Sponsorship Term: *June 1, 2008 through May 31, 2009*

2008-2009 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Participate in scholarship programs for area university healthcare students.</i>	●	●	●
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities with approximately 650 members and sponsors.</i>	●	●	●
<i>Monthly luncheon participation of members and non-members averages 100+.</i>	●	●	●
NEWSLETTER			
<i>Newsletter will include recognition in the four to six editions published annually.</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●	●	
<i>Brief description of services in the bi-monthly newsletter.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
<i>Two half-page newsletter ads</i>	●		
HFMA TEXAS GULF COAST WEBSITE			
<i>Listing on the HFMA Texas Gulf Coast Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●		
ANNUAL MEETING			
<i>Participation, free of charge, includes two complimentary tickets</i>	●	●	
<i>Participation, free of charge, includes one complimentary ticket</i>			●
FREE MEETINGS			
<i>The Sponsor will receive the specified number of complimentary registrations at meetings.</i>	20	16	8
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at two consecutive monthly luncheon meetings.</i>	●		
<i>Opportunity to be recognized as a sponsor of snacks/beverages at technical sessions.</i>	●		
<i>E-mail notifications will indicate sponsored by (sponsors organization) for two months.</i>	●		
<i>Provide input to Programs committee for potential speakers/topics for two monthly meetings.</i>	●		