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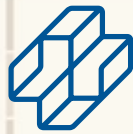
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**Tools for  
Setting a Strategic Course...  
2010 and Beyond**

**Friday, February 19, 2010**

**Crowne Plaza Hotel**

8686 Kirby Drive at Loop 610 South  
Houston, Texas

7:00 am - 5:00 pm

**Up to 8 hours CPE**

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Texas Gulf Coast Chapter of HFMA

**[www.hfmatxgc.org](http://www.hfmatxgc.org)**

**Weathering Today's Economic Storm**

**Hospital & Physician Alignment Strategies**

**Hospital and Medical Staff: Friend, Foe or in Between?**

**Perspectives on Healthcare Dashboarding**

**Dashboard Designs**

**HFMA Certification Coaching Course**

# Tools for Setting a Strategic Course...2010 & Beyond

Friday, February 19, 2010

## Weathering Today's Economic Storm

Christina Dempsey, BSN, MBA, CNOR  
Sr. V.P. for Patient Flow - Press Ganey Associates

## Hospital & Physician Alignment Strategies

Jim Reilly - Managing Partner  
TRG Health Care Solutions

## Hospital & Medical Staff:

### Friend, Foe or Somewhere in Between

Ronald S. Walters, M.D. - Associate V.P., Medical  
Operations & Informatics, MD Anderson Cancer Center

Susan R. Kiley - V.P. & Chief Managed Care Officer  
St. Luke's Episcopal Health System

Douglas A. Thibodeaux, M.D. - Chief Medical Officer,  
Oak Bend Medical Center

Joseph Freudenberger - CEO  
Oak Bend Medical Center

Moderator - Kent H. Walters - Medicine Dept. Administrator  
MD Anderson Cancer Center

## Perspectives on Healthcare Dashboarding

Claire Rabalais - System Director Decision Support  
CHRISTUS Health

David Witt - CFO  
CHRISTUS St. John Hospital

Chris H. McKee - AVP, Business Affairs  
MD Anderson Cancer Center

Malisha Patel - Director of Operations, Perioperative  
Services, Memorial Hermann Sugar Land Hospital

Moderator - Daniel J. Goggin - CFO  
Memorial Hermann Healthcare System

## Dashboard Designs

From Data to Results: How Hospitals can Build  
and Benefit from a Strategic Performance Review

Mark Palmer - Managing Director, VizMetrics

What Makes a Good Dashboard  
and Why Are They So Hard to Develop?

Chris Hagans - WCI Consulting

## Tying the Knot: A Marriage of Excel 2007 and Enduring Dashboards

John D'Amore - V.P. Enterprise Performance Management  
Solutions - Eclipsys

## HFMA Core Coaching Course

Victoria Nikitin, FHFMA, CPA  
Donald G. Sands, Jr., CPA  
Mark Worthen, CPA, CHFP

## Registration Form (1 per registrant) Tools for Setting a Strategic Course February 19, 2010

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Name

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Company/Organization

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Title

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Email (must provide)

Please Select One:

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Early Registration Conference Fee (Select One):

HFMA Member \$125.00  
 Non-Member \$150.00  
 Using Sponsor Coupon 5 Coupons  
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Please add \$25 for registrations made or postmarked after February 15.  
Substitutions, but no refunds after February 15. No-Shows will be invoiced.

I will attend the Certification Coaching Course  Yes  No

Payment Options:

Check Enclosed or  Charge my:  Amex  Visa  Mastercard

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Return registrations to:

HFMA Texas Gulf Coast Chapter

PO Box 631206

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or register on-line at:

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