



hfma[™] **texas gulf coast chapter**
healthcare financial management association

- Ethics for Texas CPAs
- Updates on Reimbursement & State Regulations
- Red Kool-Aid, Blue Kool-Aid: A Doctor's Odyssey on Capitol Hill
- CIO Panel on High Tech EMR's
- Future of Managed Care Under Healthcare Reform
- CFO Panel Discussion
- Nationalized Medicine: the Good, the Bad & the Ugly
- Organization Fraud Risks in Electronic Health Records
- Non-Linear Thinking in Health Care Reform
- Capital Access
- **Keynote Address:**
David L. Callender, M.D.
President - U.T. Medical Branch in Galveston
- **Luau Buffet, Cocktails & Hawaiian Fire Dancing**
Sept. 19, 5:15 - 8:00 pm

The Changing Tide In Healthcare

Texas Gulf Coast Chapter Conference and Luau !!

September 19-20, 2010

San Luis Resort - Galveston, Texas

Resort Casual

wear your shorts & best Hawaiian shirt!

12 CPE Credits Available

Sponsor #00713 - HFMA Texas Gulf Coast Chapter

For On-line Registration and more information on CPE Credit, Course Descriptions & Lodging see:

www.hfmatxgc.org/pages/agenda2010september

HFMATexas Gulf Coast Chapter
PO Box 631206
Houston, TX 77263-1206
Tel: 713.776.1314
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reservations@hfmatxgc.org

The Changing Tide in Healthcare

Sunday, September 19, 2010

12:00 pm Registration

Concurrent Sessions:

1:00 - 5:00 pm *Ethics for Texas CPAs:
It's a Matter of Choice*

Deana Sullivan - SullivanSolutions

1:00 - 1:50 pm *Reimbursement Update*

Chad Leopard, CPA - PricewaterhouseCoopers

1:50 - 2:40 pm *Update on State Regulations*

Chad Leopard & Brad Bowman - PricewaterhouseCoopers

3:00 - 3:50 pm *Red Kool-Aid, Blue Kool-Aid:
A Doctor's Odyssey on Capitol Hill*

Leonard A. Zwelling, M.D. - U.T. M.D. Anderson Cancer Center

3:50 - 5:05 pm *CIO Panel on Hight Tech EMR's*

David Bradshaw - Memorial Hermann

George Conklin - CHRISTUS Health

Patrick Hale - CHRISTUS Health

Francisco Vazquez - DeBakey Veterans Medical Center

5:15 - 8:00 pm

HFMA Luau Buffet, Cocktails & Fire Dancing

Monday, September 20, 2010

7:00 - 8:00 am Registration | Continental Breakfast

8:00 - 8:15 am *Future of Managed Care*

Allan Baumgarten - Allan Baumgarten & Associates

9:00 - 10:15 am *CFO Panel Discussion*

William Brocius, CPA - St. Luke's Episcopal Hospital

Randy Reid, CPA - Memorial Hermann The Woodlands

Dwain Morris - U.T. M.D. Anderson Cancer Center

Lowell Stanton - The Methodist Hospital Sugar Land

10:25-11:15am *Nationalized Medicine:
the Good, the Bad & the Ugly*

James Wilson - Assista Ltd., Liverpool, U.K.

11:15-12:00 pm *Organization Fraud Risks
in Electronic Health Records*

Jeffrey Helton - U.T. School of Public Health

12:05 - 1:05 pm Lunch

1:05 - 1:55 pm *Healthcare Reform: Nonlinear Thinking*

Jack Bacon, Ph.D.

1:55 - 2:45 pm *Capital Access*

Kay Sifferman - Moody's

3:00 - 3:50 pm *Keynote Address:
The Changing Tide in Healthcare*

David L. Callendar, M.D., MBA, FACS - President

University of Texas Medical Branch in Galveston

More Information:

For detailed information on CPE Credit, course descriptions, hotel lodging, and on-line registration, please see:

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Registration Form (1 per registrant)

Texas Gulf Coast Chapter

The Changing Tide in Healthcare

September 19-20, 2010 | Galveston, Texas

If paying by Credit Card, Please see On-Line Registration at
www.hfmatxgc.org/pages/agenda2010september

Name

Company/Organization

Title

Address

City/State/Zip

Telephone

Email (please provide)

Please Select One:

Healthcare Provider Payor Vendor/Consultant

I Will Attend:

	HFMA Member	Non-Member
<input type="checkbox"/> Full Conference	\$195.00	\$ 245.00
<input type="checkbox"/> Sept. 19 Only	\$ 95.00	\$ 110.00
<input type="checkbox"/> Late Registration		

After Sept. 13 add \$25.00 for Full Conference or
\$15.00 for Sept. 19 only.

Please indicate if you will attend either of the following:

Sept. 19 Ethics for Texas CPAs (1:00 - 5:00 pm)

Sept. 19 Luau Reception (5:30 - 8:00 pm)

No charge for registered conference attendees.

Guest Fee: \$25

Using Sponsor Coupons:

If using sponsor coupons, do not pay on-line.

The Gulf Coast Chapter will invoice you.

HFMA Member No: _____

HFMA Chapter: _____

Payment Options: Total Registration Amt: \$ _____

Cancellation/Refund Policy: Refunds, less a \$20 cancellation fee, through September 13 Substitutions, but no refunds, after September 13. Send written cancellations to reservations@hfmatxgc.org or fax to 713.776.1308. No-shows will be invoiced for any unpaid amounts.

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Return registrations paid by check or coupon to:

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