

HFMA 2nd Annual Charity Golf Tournament  
**Sponsorship Master**  
Monday, April 9th, 2012 at Sweetwater Country Club  
Benefiting The Arc of Greater Houston

Sponsorship Opportunity	Number Available	Sponsorship Cost	Players Included	Benefits included	Signage
<b>Major Sponsor Categories</b>					
Title sponsor - <b>Pending Sale</b>	1	\$12,000	8	Name included as "Title Sponsor" on all marketing materials; 8 complimentary golf registrations.	At clubhouse, check-in table
\$10K Putting Event Sponsor - <b>Sold</b>	1	\$5,000	4	Name included as "\$10K Putting Event Sponsor" on all marketing materials; 4 complimentary golf registrations; \$10K Hole-in-one putting contest at practice green; Will award putting contest consolation prize at the banquet.	At practice green, at check-in table
\$100K Shootout Event Sponsor - <b>Sold</b>	1	\$5,000	4	Name included as "\$100K Shootout Event Sponsor" on all marketing materials; 4 complimentary golf registrations; \$100K Par 3 Shootout Game; Will give 4 participants each a consolation prize at the banquet.	At clubhouse, at check-in table
\$1 Million Shot Event Sponsor - <b>Sold</b>	1	\$5,000	4	Name included as "\$1 Million Shot Event Sponsor" on all marketing materials; 4 complimentary golf registrations; \$1 Million Shot Game; Will give 1 participant a consolation prize at the banquet.	At clubhouse, at check-in table
Range Event Sponsor	1	\$3,000	2	Name included as "Range Event Sponsor" on all marketing materials; 2 complimentary golf registrations; Practice Range target contest; Will award winner(s) prizes, if any at the banquet.	At driving range, at check-in table
Player Sponsor	1	\$3,000	2	Name included as "Player Sponsor" on all marketing materials; Sponsor of the player gift bags; 2 complimentary golf registrations.	At clubhouse, at check-in table
<b>Hole Sponsor Categories</b>					
Par-3 Grand Prize Hole-in-One Sponsor	1	\$1,500	0	Signage on Par-3 tee and green indicating sponsorship; Face time with players at the tee and at the green; Will award closest-to-the-pin prize at the banquet.	At hole
Par-3 Minor Hole-in-One Prize Sponsors	3	\$750	0	Signage on Par-3 tees indicating each sponsorship; Face time with players at the tee and at the green; Each sponsor will award closest-to-the-pin prize at the banquet.	At hole
Longest Drive Sponsor	1	\$750	0	Signage on hole tee indicating sponsorship; Face time with players at the tee, explains game; Will award a prize at banquet.	At hole
Straightest Drive Sponsor	1	\$750	0	Signage on hole tee indicating sponsorship; Face time with players at the tee, explains game; Will award a prize at banquet.	At hole
Game Hole Sponsors	7	\$750	0	Signage on hole tee indicating sponsorship; Face time with players at the tee while playing a card, dice, etc. game and awarding a prize at the tee.	At hole
Open Hole Sponsors	5	\$500	0	Signage on hole tee indicating sponsorship; Can have face time with players at the tee; Can do things like "jello shots" or other drinks, a game, hand out giveaways, etc.)	At hole
<b>Amenities Sponsor Categories</b>					
Lunch Buffet Sponsor	1	\$2,000	0	Signage at "prior meal area" indicating sponsorship; Can have face time with players as they gather before play.	At clubhouse
Banquet Food Sponsor <b>SOLD</b>	1	\$3,000	0	Signage in banquet area indicating sponsorship; Can have face time with players at the banquet.	At clubhouse
Banquet Beverage Sponsor	1	\$2,000	0	Signage in meal area indicating sponsorship; Can have face time with players during meals.	At clubhouse
Beverage Cart Sponsor	2	\$1,500	0	Signage on the beverage cart indicating sponsorship; Can have face time with players while providing beverages; (sponsor can "ride along"; driving the cart requires TABC registration)	On cart
"At-the-turn" Snack Table Sponsor	1	\$1,000	0	Signage on or around snack table indicating sponsorship; Can have face time with players as they visit the snack table.	At table
Game Card Sponsor	1	\$500	0	Signage on or around registration table indicating sponsorship; Can have face time with players as they check in and purchase Game Cards.	At check-in table
Donated Items for Player Gift Bag	Unlimited	Cost of Donation	N/A		