



hfma[™]

healthcare financial management association

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gulf coast lines



April 18 Program

Extended Session 11:30a-1:30p

Enforcers are Turning up the Heat – How to Prepare Your Institutions for the Treacherous Year Ahead

Frank E. Sheeder III, J.D. Partner, Jones Day, Dallas



2008 is predicted to be a particularly treacherous year - if current enforcement trends are any indication. This is an important session for all strategic members of your healthcare team. It is imperative to thoroughly understand:

- The 2008 Political Climate and how this is filtering down to you;
- Multiple audit processes that Providers are now subject to including seemingly *questionable* audit approaches;
- Enforcement theories and initiatives – knowledge is power;
- Data mining – your friend or foe; and,
- Practical considerations that you must know.

Frank Sheeder is a member of the American College of Healthcare Executives, a member of the board of directors of the Health Care Compliance Association, the American Health Lawyers Association and the American Bar Association. His defense of members of the Healthcare industry include defense of False Claims Act, whistleblower and class action cases, compliance matters, voluntary disclosures,

See "April Program" next page

Meeting Location

Methodist Hospital
6565 Fannin
Houston, TX
Dunn Rio Grande
Conference Room

Valet Parking at
Methodist can no longer
be validated

Click [HERE](#) for detailed
parking information.

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Luncheon Programs Live on Audio Webcast

If you can't attend a monthly luncheon,
dial in from your desk...

April 18 Registration link:

[http://www.hfma.org/site/emeetreg/
main/MtgInfo.cfm?mtgcode=0869TX4](http://www.hfma.org/site/emeetreg/main/MtgInfo.cfm?mtgcode=0869TX4)

**PRICE: \$40 per dial-in
UNLIMITED listeners for each dial-in.**

**HFMA Texas Gulf
Coast Chapter**
P.O. Box 631206
Houston, Texas
77263-1206
Tel: 713.776.1314
Fax: 713.776.1308
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Topics Include:

- *The Future of Healthcare*
- *How the Implementation of the EHR Decreased One Hospital's A/R by 12 Days and 30 Million Dollars*
- *Distributed Health Care: Using Technology to Level the Playing Field*
- *Federal Healthcare Reforms - the Good, the Bad and the Ugly*
- *Medicare Cost Reporting*
- *The Shift to Consumer-Driven Healthcare...It's Definitely Not Business as Usual!*
- *A Patient-Focused Approach to Self-Pay Collection*

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The Future of Healthcare

Texas Gulf Coast Chapter 2008 Annual Meeting & Conference

May 15 - 16

The Edwin Hornberger
Conference Center
Houston, Texas

Keynote Address by
Dan Wolterman, CEO
Memorial Hermann Healthcare System

Revenue Cycle Training
Bobette Gustafson
Gustafson & Associates

13 hours CPE Credit
Sponsor #00713 - HFMA Texas Gulf Coast Chapter

Networking & Casino Party
Sponsor Recognition

More information & on-line registration:

www.hfmatxgc.org

Save the Date Calendar of Events

April 18
Committee Mtg 11a
Physician Practice

**Monthly Luncheon
Extended Session**
11:30a-1:30p
Frank Sheeder
*Enforcers are Turning up
the Heat – How to
Prepare Your Institutions
for the Treacherous Year
Ahead*

May 15-16
HFMA Texas Gulf Coast
Annual Conference
The Future of Healthcare
Edwin Hornberger
Conference Center

June 20
Committee Mtg 11a
Physician Practice

Monthly Luncheon
11:30a-1p
*Accounting and Financial
Reporting*

June 23-26
HFMA National
Annual National
Institute
Las Vegas, NV
[http://www.hfma.org/
ani/2008/](http://www.hfma.org/ani/2008/)

July 18
Monthly Luncheon
11:30a-1p
Speaker to be
announced
Medical Informatics

Luncheon meetings are generally held on the 3rd Friday of each month at 11:30 am. However, please confirm dates/times in advance.

Our regular meeting location is:
Methodist Hospital
6565 Fannin
Dunn Rio Grande
Conference Room

Topics and Speakers subject to change.
Credit Cards accepted.

April Program

from page 1

and negotiations with federal regulators and prosecutors.

Frank Sheeder was named one of the country's "Outstanding Healthcare Fraud and Compliance Lawyers – 2007" by Nightingale's Healthcare News and is one of only 12 lawyers nationwide and the only one in the Southwest to receive this distinction. He is listed in the 2006 and 2007 editions of Texas Super Lawyers and is on the editorial board of the Journal of Healthcare Compliance. Mr. Sheeder is also a Certified Ethics and Compliance Professional.

Mr. Sheeder's practice is focused on complex healthcare litigation and regulatory compliance. He has dealt with many government agencies, including HHS-OIG, OCIG, CMS, DOJ, FBI, Texas OIG, MFCU, AUSUs in various federal districts, IRL, DOL, Secret Service, Postal Inspection Services and DEA.

My Experience as a Member of HFMA



Tim Eng is VP of Corporate Compliance and Internal Audit for Valley Baptist Health System. He also serves as a Director on the Board for the HFMA Texas Gulf Coast Chapter and as the 2007-08 Newsletter Editor.

As we come to the end of a fiscal year and begin a new fiscal year with HFMA, we start with some new officers as well as some new board members. Additionally, we also see changes to the makeup of some committees. Finally, we will continue some strategic initiatives from before while at the same time exploring new ways to improve our local chapter.

I have been fortunate to be associated with our local chapter since 1992, and have learned a great deal in that time. I have also worked with some awesome members in various capacities over those many years.

Some of the ways I have actively participated in the local chapter of HFMA are as follows:

- Drawing cartoons for the local chapter newsletter.
- Writing articles for the local chapter newsletter.
- Serving as newsletter chairman twice.
- Serving as audit committee chairman twice.
- Serving as scholarship chairman twice.
- Serving as Chapter Secretary.
- Serving on the board.


Additionally, I have attended a number of monthly meetings, chapter leadership training, various HFMA seminars and ANI.

As my career has progressed, I have gained more job responsibility as well as gaining a spouse and kids. Thus, my time available for "volunteer" activities has significantly decreased. Yet, every time I have "made time" to be active in my local chapter of HFMA, I have never been disappointed.

Some of the benefits I have gained include the following:

- Learning about topics that have helped me in my career.
- Being advised, mentored and helped by some incredible professionals.
- Gaining experience and skills in activities that I would never had an opportunity to do in my regular job.
- Meeting and gaining some incredible professional and personal friendships over the years.

No matter what your personal goals are for this coming fiscal year, I strongly encourage you to reach out and participate in your local HFMA chapter. There are all sorts of "jobs" both big and small. Every one of the officers, board members and committees are committed and giving professionals. They are also "loads of fun" to be around.

If you haven't participated in the Gulf Coast Chapter of HFMA for a while, I would invite you to take another look at participating this year. If you have never participated, let me extend a hearty welcome to come join us in learning, and helping while laughing and having fun. 



New Chapter Members

Christy Amy

Zachary Budd

University of Houston -
Clear Lake

David Callender, MD,MBA

University of TX medical
Branch

Vania Duckett

St. Lukes Hospital

Annie Ernster

Texas Children's Hospital

Marianne Fanning

Wellspring Partners

Arthur Forbus

Alvarez & Marsal

Tammy Gaines

Scott And White Memorial
Hospital

Tim Gould

CSC-Computer Science
Corporation

Margaret Guy

Easley, Endres, Parkhill &
Brackendorff PC

Thuy Hoan

UT MD Anderson Cancer
Center

Linda Hunter

Methodist Hospital

Garret Jacobs

Methodist Hospital
Physician Organization

Amy King

Center of Reproductive
Medicine

Janet Kloves

UT MD Anderson Cancer
Center

Rosemarie Lauzon

UT MD Anderson Cancer
Center

Joseph Licata

Ziegler

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Community Services Corner

by Lisa Dixon, Cardon Healthcare Network, Inc. and Community Service Committee Chair



Lisa Dixon is a Client Services Director for Cardon Healthcare Network. She also serves as the 2005-2006 Chairperson for our Chapter's Community Service Committee

Lighthouse for the Blind

I am excited to report that we collected \$268.00 for Lighthouse for the Blind. We were able to purchase swim equipment designed specifically for the visually impaired so that they can use them for their Youth Summer Camp in July. The equipment they needed and had requested included 10 Fun Noodles to be used for therapy, floatation and play; 1 rescue tube; and 1 storage rack for equipment. The donation made by HFMA allowed us to purchase the 10 Fun Noodles, the rescue tube and we were able to make a nice donation to put towards the storage rack.

Again, our membership has been very willing and gracious to give to those who are in need. A big THANK YOU to all of our membership who participated in this wonderful project from the members of the Community Service Committee.

What a great way to end this year! Thank you for sharing this passion for community service with us.



Debbie Ramos delivered the Chapter's donation to Lighthouse for the Blind, and is pictured here with a few men who receive services from the organization: (from left) Lonnie Wilson, Richie Blanco, Debbie Ramos, Larry Ward and Adair Smith.



March 10, 2008

Lisa Dixon, Client Services Director
c/o Cardon Healthcare Network, Inc.
25231 Grogans Mill Rd., Suite 100
The Woodlands, Texas 77381

Dear Lisa:

I wish to convey our appreciation to you as the Community Service Committee Chairperson of the HFMA Gulf Coast Chapter for its contribution of 10 Fun Noodles, one 40" Rescue Tube with Plastic Cup, and the \$161 in monetary donations toward the requested storage rack. These generous gifts will be utilized in the 2008 Lighthouse Summer Camp for visually impaired children.

Personally and on behalf of our Board of Directors and Lighthouse staff, thank you for selecting The Lighthouse as the recipient of these, community-minded donations. HFMA's interest and support will be most beneficial to our organization's success in meeting the needs of the blind and visually impaired.

Sincerely,

Gibson M. DuTerroil
President

Certification News:

2008 Certification Exam Schedule

Texas Gulf Coast Chapter is pleased to offer the following certification exam dates :

Friday, June 13 (proctor: Mary Ann Missman)
Friday, September 12 (proctor: Laura Comer)
Friday, December 12 (proctor: Donald Sands)

The testing will take place in the downtown offices of:

Deloitte & Touche LLP
Three Allen Center
333 Clay Suite 2300
Houston, TX 77002

For an exam application please visit https://www.hfma.org/site/certification/exam_application.cfm (requires login). Be sure to include the proctor name on your application. Please contact Victoria Nikitin at 713.566.4342 or e-mail at Victoria.Nikitin@hchd.tmc.edu if you are interested in additional exam information. Also, please check out National's website at www.hfma.org to get familiar with the application requirements. 

HFMA Job Bank

HFMA Texas Gulf Coast Chapter Job Bank

Contact Dianne Love, PhD at love@cl.uh.edu to post job opportunities and/or to be added to the HFMA e-mail distribution group for future job opportunities.

HFMA National Job Bank

http://www.hfma.org/careers/job_bank_new.cfm

Are you skilled in casting "Pods"? The Programs Committee Needs You!

The Programs Committee wants to offer a new medium for members to receive educational hours through podcasts. We would like to begin this service for select programs beginning some time in 2008.

If you know what a podcast is, AND you have the skill set necessary to make this dream a reality, please contact us before we bronze bean pods and call it a day.

Laura Comer lcomer@uhsys.net Tel: 281.768.6015

and

Carolyn Gay cgay@houstonlaw.com Tel: 713.942.7900 

New Chapter Members

continued from page 3

Connie Lockhart
Hospital Partners

Rosalind Malone
Christus Health

Knenge Martin
Harris County Hospital
District

Thomas Mathai

Christina Mayberry
Capella Health

Allison McLemore
Methodist Hospital

Novata Moore-Griffin
U.T. - M.D. Anderson
Cancer Center

Carolyn Murphy
Harris County Hospital
District

Debbie Nash
Christus Health

Michael O'Shea
Roche

Houng Pham
Harris County Hospital
District

Cyndi Phan
Harris County Hospital
District

Allen Prough
Medaptus

Priyamvada Sharma
InfraHealth, Inc.

Dorene Stangle
Great-West Healthcare

Reed Tinsley
Reed Tinsley CPA

Michael Turner
University Hospital
System

Winnie Wu
UT-MD Anderson Cancer
Center

Give Blood one donation saves three lives

**Donate blood at The Methodist Hospital
HFMA Group Code 1050**

First floor Fondren/Brown building behind the elevators or
**any Gulf Coast Regional Blood Center
HFMA Group Code 0462**

Maps & locations at <http://www.giveblood.org>

Thanks from the Community Services Committee



Newsletter Deadlines (All Years)

<u>Editions</u>	<u>Submissions Deadline</u>
June/July	May 11
Aug/Sept	July 13
Oct/Nov	September 14
Dec/Jan	November 9
Feb/Mar	January 12
Apr/May	March 10

Submit articles (MS Word) or advertising (.jpg or .tif files) to the newsletter editor,
Tim Eng at tim.g.eng@gmail.com.

Gulf Coast Lines is published bi-monthly by the Texas Gulf Coast Chapter of the Healthcare Financial Management Association as a communication medium to Chapter members. Opinions expressed in articles are those of the authors and do not necessarily reflect the views of the Texas Gulf Coast Chapter or its members.

Members are encouraged to submit articles and report news of interest to the membership. Contact the editor to obtain deadlines for submitting articles. The editor reserves the right to edit any submission for clarity and length, and to accept or reject any submission. Please send all submissions to:

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Tim Eng, Managing Editor • tim.g.eng@gmail.com
Becky Turner, Layout/Production • rturner@npscmgmt.com**



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