## AGENDA AT A GLANCE

**Friday, January 27, 2017 | 7:00 am – 1:00 pm CST**

### LOCATION
Houston Marriott Medical Center  
6580 Fannin Street  
Houston, TX 77030

### FRIDAY, JANUARY 27, 2017

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<tr>
<td>7:00am – 8:00am</td>
<td>Registration &amp; Breakfast</td>
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<td>7:55am – 8:10am</td>
<td>Welcoming Remarks</td>
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<td>8:10am – 9:25am</td>
<td><strong>Data! Information !! ACTION !!! – RESULTS ??</strong></td>
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<td>Presented by: Christopher Looby, MBA, FACHE, Vice President, Product and Business Development, Agile Health Care</td>
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<td>9:25am – 9:45am</td>
<td>Break</td>
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<td>9:45am – 11:15am</td>
<td><strong>Panel Discussion: Using Business Intelligence to Drive Value Based Care</strong></td>
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|               | Moderator: Mark R. Anderson, CEO, AC Group, Inc.  
|               | Panelist: Robert Lynn Ryan, Sr. Financial Consultant, Sinclair Advisory Group  
|               | Panelist: S. Nicholas Desai, Chief Medical Information Officer, Houston Methodist  
|               | Panelist: Philip W. Bradley, Regional Director, North America, HIMSS Analytics  
|               | Panelist: Stephen L. Moore, MD, Division SVP & Chief Medical Officer, CHI St. Luke’s Health System – Executive Office |
| 11:15am – 11:35am | Break                                                                |
| 11:35am – 12:25pm | **Driving Change Through Measured Performance in the Physician Enterprise** |
|               | Presented by: John Budd, Partner, ECG Management Consultants, Inc. and Andrew Davis, Partner, ECG Management Consultants, Inc |

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The aim of BI work is better decisions, actions and results. Yet – evermore talk is focused on Big Data and analytics. However – What does Big Data mean? What is analytics? And, beyond this — Big Data or small – can you leverage what you are doing in BI/analytics, to turn data into information in a way that drives real RESULTS — effective, significant action for better patient care, operational execution and bottom line performance? Are you?

Maybe you have: very up-to-date systems – EHR, accounting, monitoring - reporting – dashboard, etc., a comprehensive set of KPI’s – with a strong focus on HCAHPS, are engaged in clinical informatics and exploring population health with big data approaches and predictive analytics…. and, engaged in a host of other initiatives. Yet, do you have what is needed to sustainably achieve RESULTS across time in the burgeoning VBP /constrained payment environment?

**Session Objectives:**

- Describe a robust Business Intelligence /Analytics (BI/A) capability and practice (including the critical importance of information deployment and visualization) that drives action, quality and efficiency in delivery of care and services;
- Suggest developments / adjustments / re-alignments for their organization that might be engaged to improve coordination and integration of organizational BI/Analytics efforts;
- Identify key organizational characteristics required to leverage BI/Analytics for dynamic decision-making that delivers results.

**Presented by: Christopher Looby, MBA, FACHE, Vice President, Product and Business Development, Agile Health Care**

Christopher has over 30 years’ experience in the healthcare industry – 25 years in administrative, general management, and entrepreneur roles. His career started in manufacturing and sales of consumer goods and services. Over the last 5 years significant contributions to healthcare industry change have been made facilitating national senior management seminars on analytics and business intelligence for ACHE and HFMA. Christopher’s healthcare roles have covered – day to day clinical services operations leadership, having full business unit P&L responsibility in outpatient acute care, behavioral health, physical and cardiac rehabilitation, imaging services delivery areas, among others within a hospital organization environment.

**9:45AM – 11:15AM**

**PANEL DISCUSSION – USING BUSINESS INTELLIGENCE TO DRIVE VALUE BASED CARE**

**Moderated by: Mark Anderson, CEO, AC Group, Inc.**

Mr. Anderson is a former CIO for 5 IDNs, an interim CFO and CEO of Rural Hospitals, is one of the nation’s premier healthcare futurists and is one of the leading national speakers on healthcare who has spoken at over 1,000 conferences and meetings since 2000. Mr. Anderson has spent the last 41+ years focusing on Healthcare – not just technology questions, but strategic, policy, and organizational considerations. His experience includes 17 years with multi-facility Health Care organizations, 15 years Administrative Executive Team experience, 6 years as a member of the Corporate Executive Team, and 9 years in healthcare turnaround consulting. Mr. Anderson received his BS in Business, is completing his MBA in Health Care Administration, and is a Fellow with HIMSS.

**Panelist: Robert Lynn Ryan, Sr. Financial Consultant, Sinclair Advisory Group**

Lynn Ryan is Senior Financial Consultant, at Sinclair Advisory Group based in the Washington, DC area. In his professional practice Lynn extracts intelligence from large health system databases to analyze costs, employee resource allocation across departments and other efficiency metrics that allows him and his team to streamline organizations and maximize productivity and financial performance. Prior to his current role, Lynn had a long career at the Veterans Health Administration where most recently he served as Chief Financial Officer and Deputy Network Director, for the South Central VA Health Care Network covering 10 medical centers and 65 free standing community based outpatient clinics spread across 7 states with a budget exceeding $4 Billion and over 20,000 employees. Since his retirement from VA he has been a consultant both in the public and private sectors. He holds a B.S. in accounting from the University of Alabama.
**Panelist: Philip W. Bradley, Regional Director, North America, HIMSS Analytics**

Philip is Harvard educated having obtained a Harvard School of Public Health Certification in Leadership Strategies for Information Technology in Healthcare. He also holds an undergrad degree in management, was a Graduate Lecturer on Healthcare Information Systems at the University of Evansville, and holds a certification in the Information Technology Infrastructure Library (ITIL). Philip has senior level experience in planning, management and control of information technology and business processes for more than 30 years. He has managed software development, managed large-scale implementations, participated in system audits and led process redesign efforts in support of new systems and technology. Using IT as an enabler of operating efficiency and deriving business value through the optimization and control of technology.

**Panelist: Stephen L. Moore, MD, Division SVP & Chief Medical Officer, CHI St. Luke’s Health System – Executive Office**

Stephen Moore, MD, joined the CHI Texas Division as Chief Medical Officer in April, 2015. In this role, Dr. Moore works closely with the CHI Texas Division Chief Nursing Officer, in a dyad leadership approach — joining the medical staff and nursing teams together to align the organization for future success. His responsibilities include oversight for clinical analytics and quality performance; all service lines; patient experience; physician satisfaction; regulatory and patient safety; and infection control.

Dr. Moore has served as Senior Vice President and Chief Medical Officer for Catholic Health Initiatives on a national level since 2010. He brings nearly 30 years of experience in physician leadership to his role with the CHI Texas Division.

**Panelist: Dr. S. Nicholas Desai, Chief Information & Security Officer, Houston Methodist**

15+ years healthcare administrative, IT, and clinical experience practicing foot & ankle surgery in the Houston Metropolitan area for over 15 years and currently also serves as the System Chief Medical Information Officer for Houston Methodist.

**DRIVING CHANGE THROUGH MEASURED PERFORMANCE IN THE PHYSICIAN ENTERPRISE**

11:35AM – 12:25PM

It has never been more important for health systems to possess a sustainable ambulatory business model as patient care delivery evolves and margins get tighter. The new market landscape requires providers and health systems to think through an ever-expanding range of ambulatory care management and deployment options as they seek to improve organizational performance. However, many systems and large medical groups are beginning to realize that they must first understand performance at actionable levels across the enterprise in order to make the appropriate choices regarding ambulatory strategy.

Our conversation will focus on actionable measurement tools that will help attendees better understand the performance of their physician enterprise at a deeper level. The outcomes of a sharply focused performance management process will help position system leaders, managers, and staff to effectively drive change and deploy resources across their ambulatory network. Best practices for key performance indicators will be shared and an interactive discussion of case studies will provide attendees with a practical and sustainable approach for developing a high-performing ambulatory enterprise.

**Session Objectives:**

- To provide attendees with an understanding of the limitations of current performance measurement techniques.
- To offer attendees with a framework to design and structure performance measurement and management tools that aligns with strategic goals.
- To provide best practice and case study examples that can be tailored to help attendees better measure their performance.

**Presented by: John Budd, Partner, ECG Management Consultants, Inc.**

With experience in physician practice leadership and consulting, John works with large medical groups and health systems to develop, implement, and launch new operational models and new corporate entities. His extensive background analyzing and managing practice operations and medical group and health system support functions gives him unique insight into the drivers of value across the physician enterprise. At ECG, John has worked with a wide range of integrated health systems and large physician practices to expand operations and develop new approaches to improve existing services. John has served in senior system change management roles to drive the adoption of best practices across large and complex systems.

**Andrew Davis, Partner, ECG Management Consultants, Inc**

Drew works in ECG’s revenue cycle practice. With nearly 10 years of experience in revenue cycle operations and management, he has worked in both private practice and academic medicine settings. Drew’s project focus at ECG capitalizes on his experience in revenue cycle optimization, integration of hospital and professional revenue cycle operations, and healthcare information technology. Prior to joining ECG, Drew served as a revenue cycle department manager at a large academic health system and was heavily involved in the organization’s transition to Epic. He also managed multiple projects across the health system, including the selection and management of approximately 150 outsourced employees. Drew completed his administrative fellowship at Duke University Health System. He holds Master of Science in health administration and master of business administration degrees from the University of Alabama at Birmingham and a Bachelor of Arts degree from Louisiana State University.

*This event agenda may be subject to change.*
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